



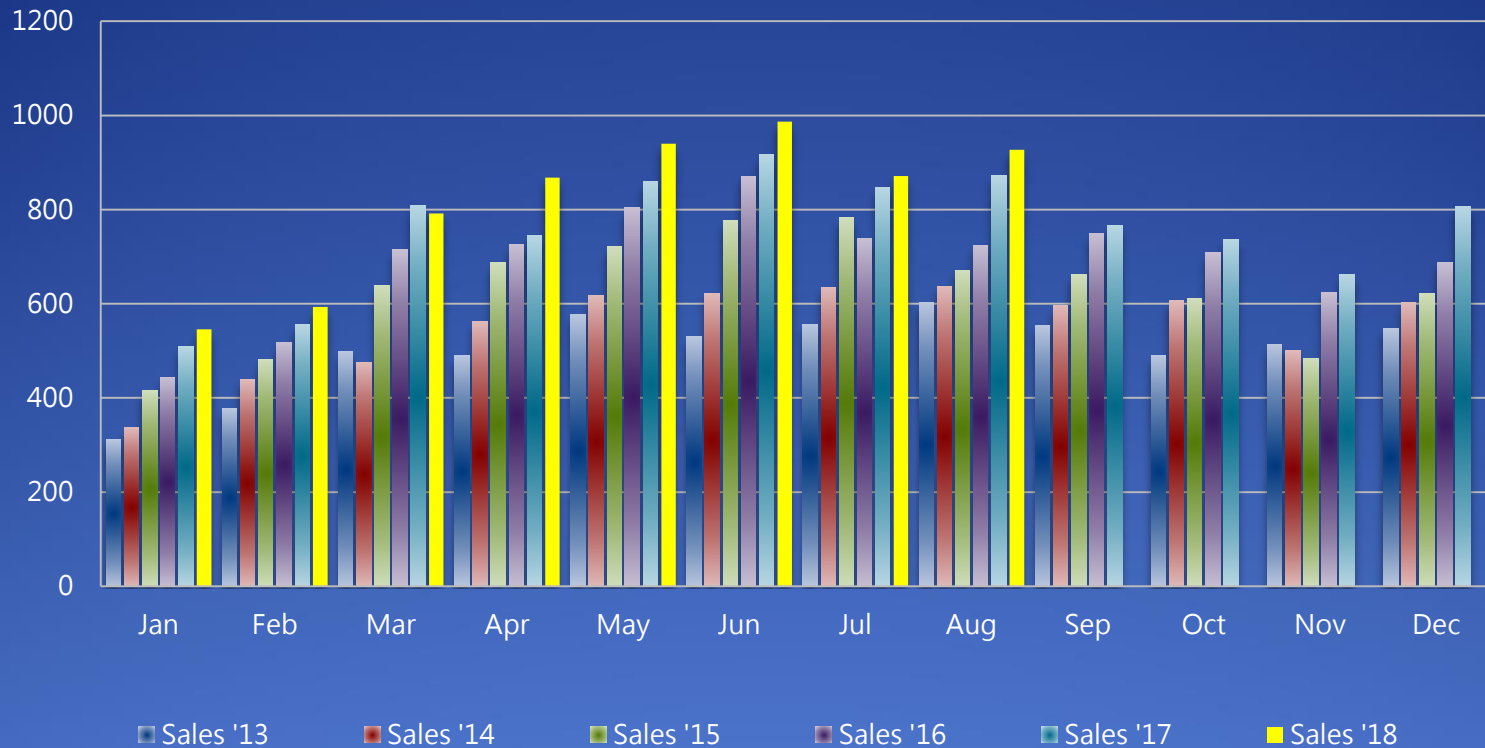
PAR Market Snapshot 09.12.18

copyright © 2018 Pensacola Association of REALTORS®, Inc.

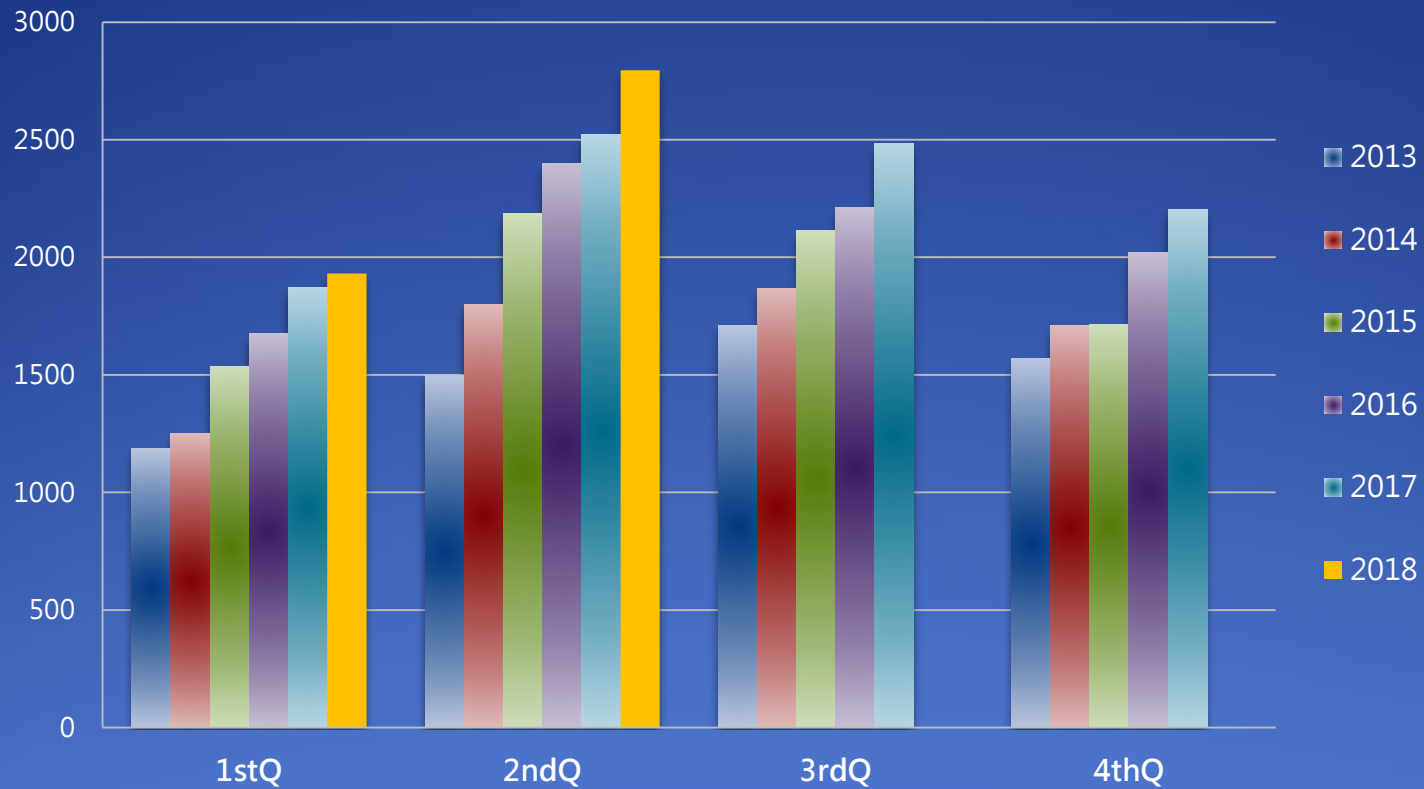
August Market Highlights

- August sales improved 6% over July's, and were 6% ahead of last August.
- Median sale price slipped below the \$200K mark in August, settling in at \$197,525.
- At 58, average DOM set a new, record low for the year.
- Most sales activity in August occurred in the \$160k - \$199k price range.

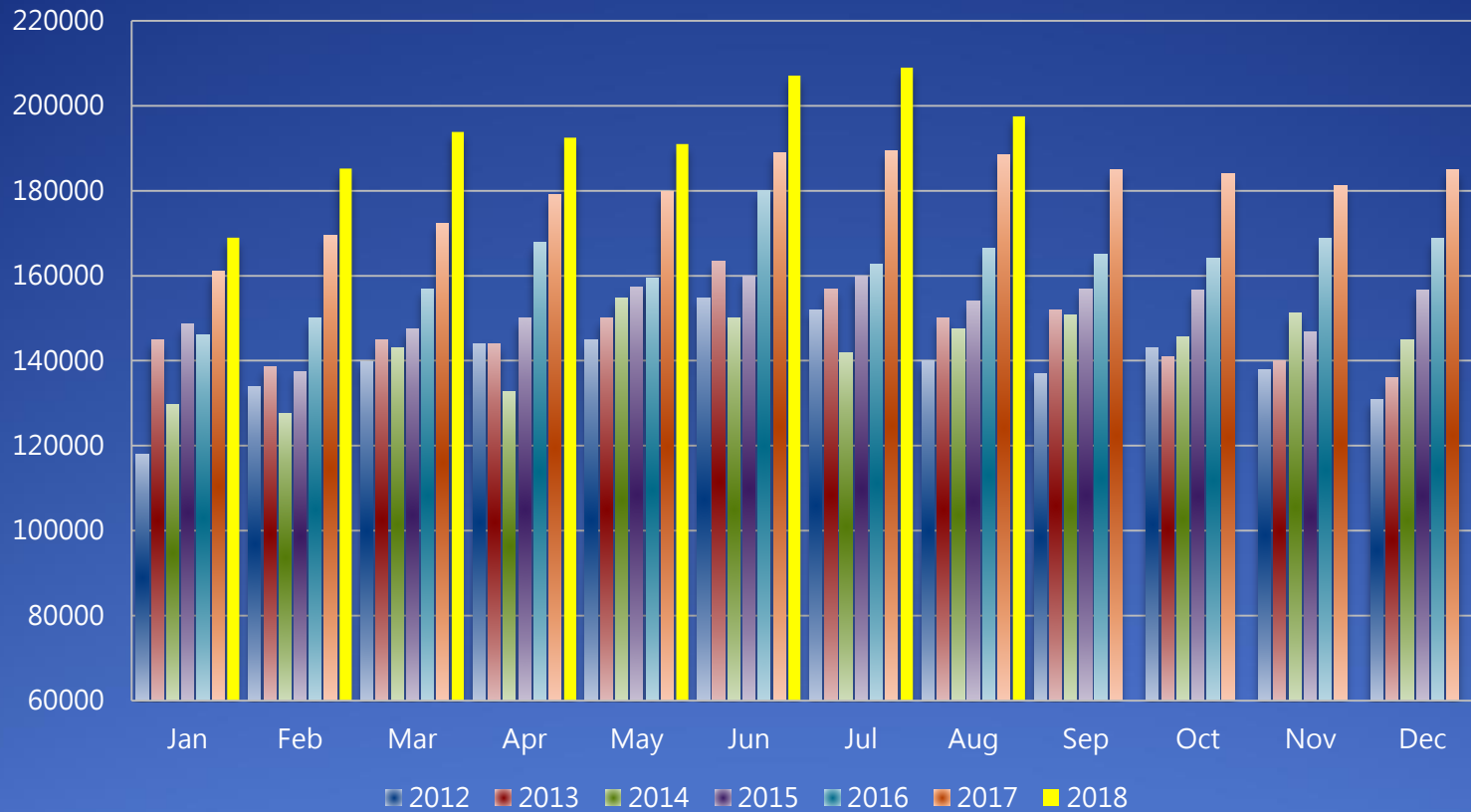
Monthly Sales 2013 - 2018



Quarterly Sales 2013 - 2018

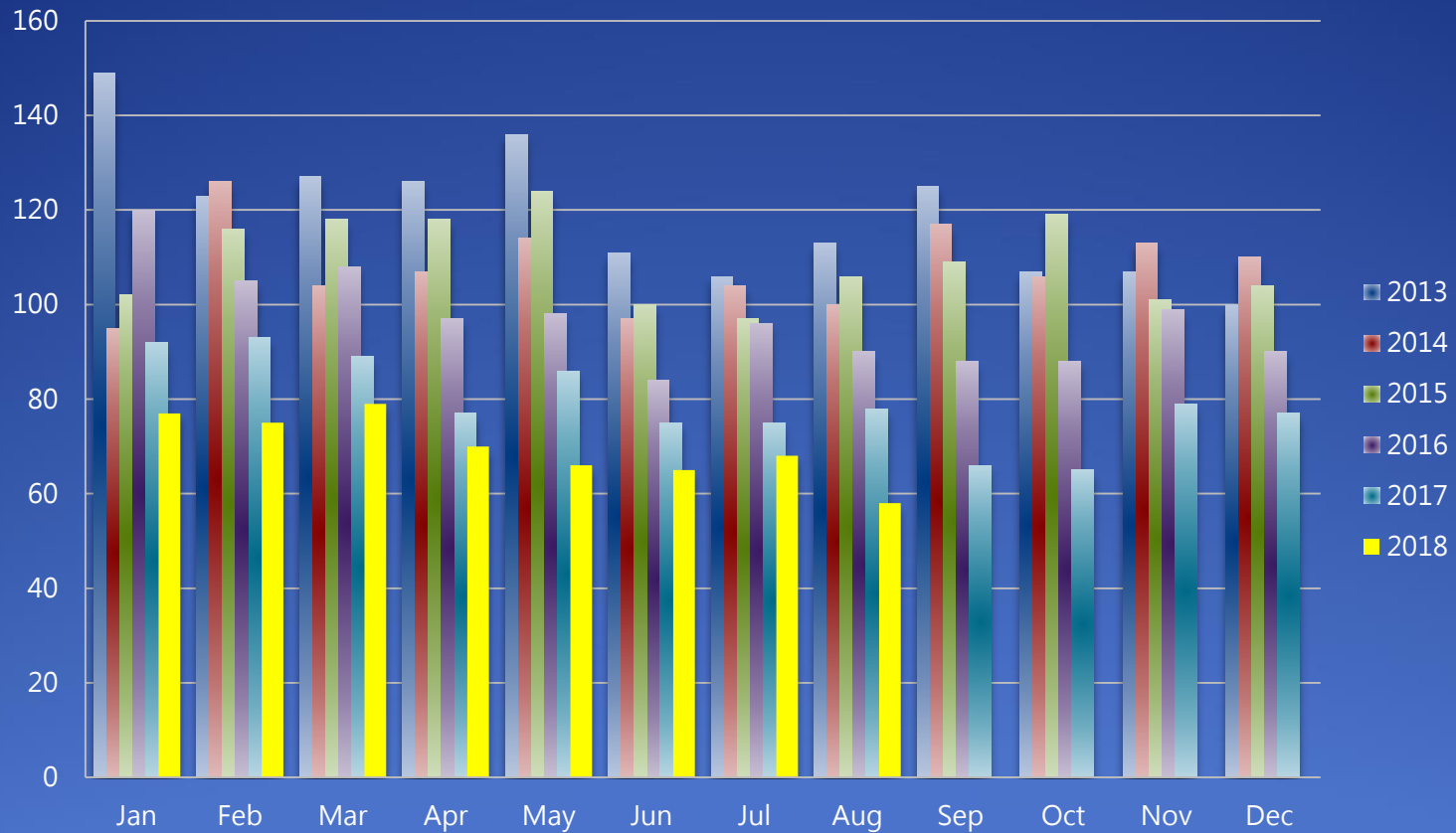


Median Sale Price



Avg. Days on Market

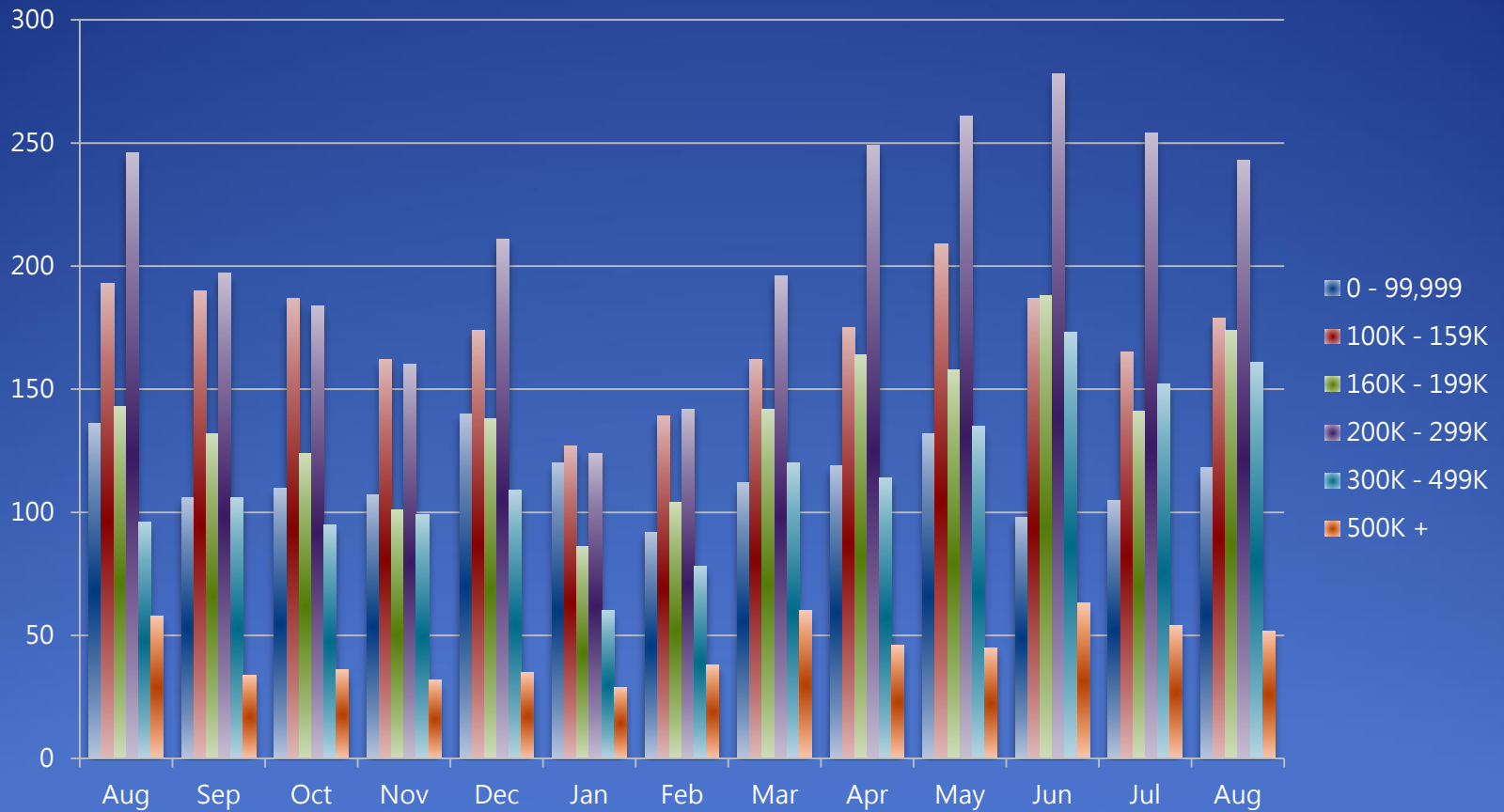
2013 - 2018



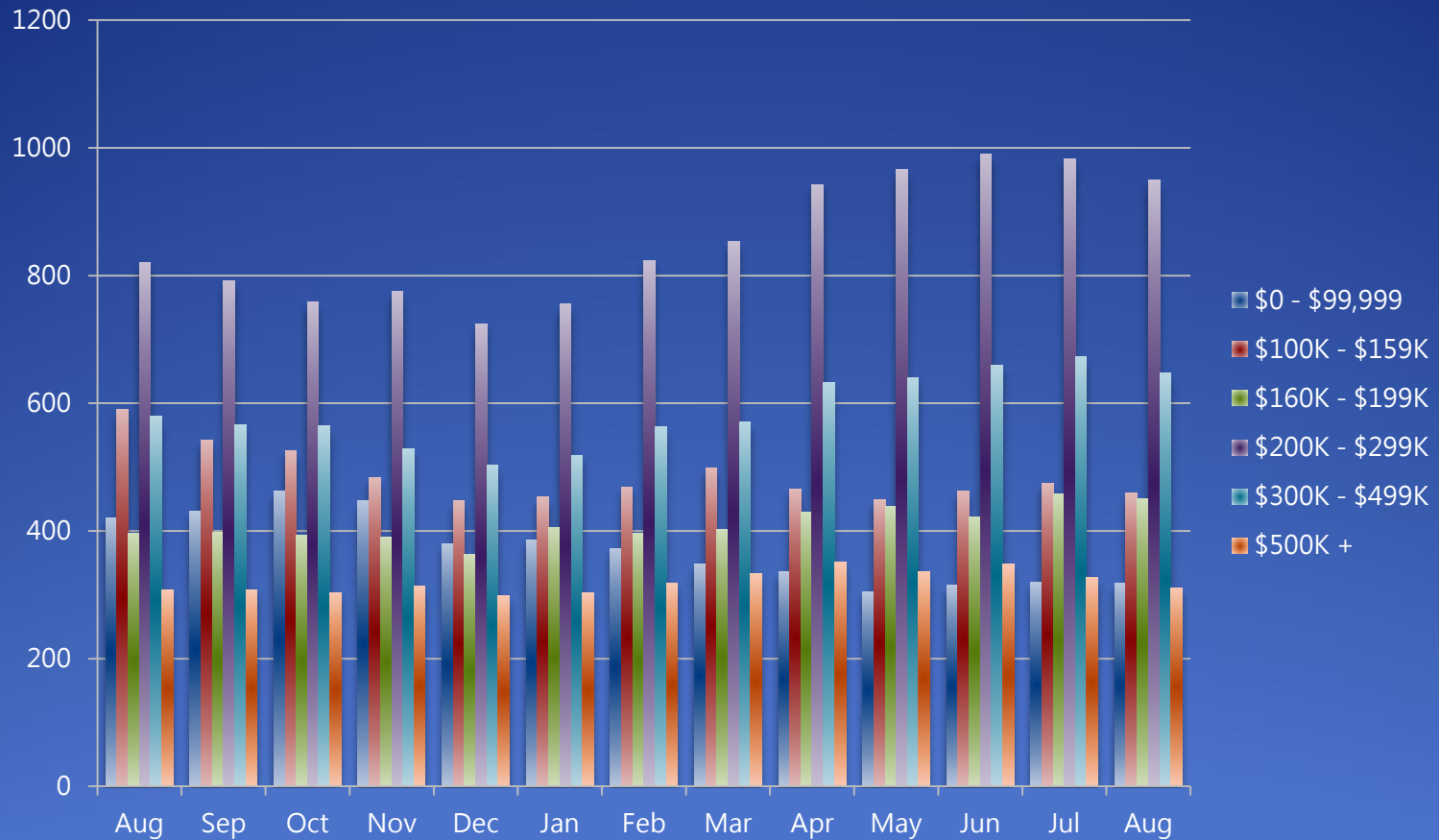
Sales by Price Range

Aug '17 - Aug '18

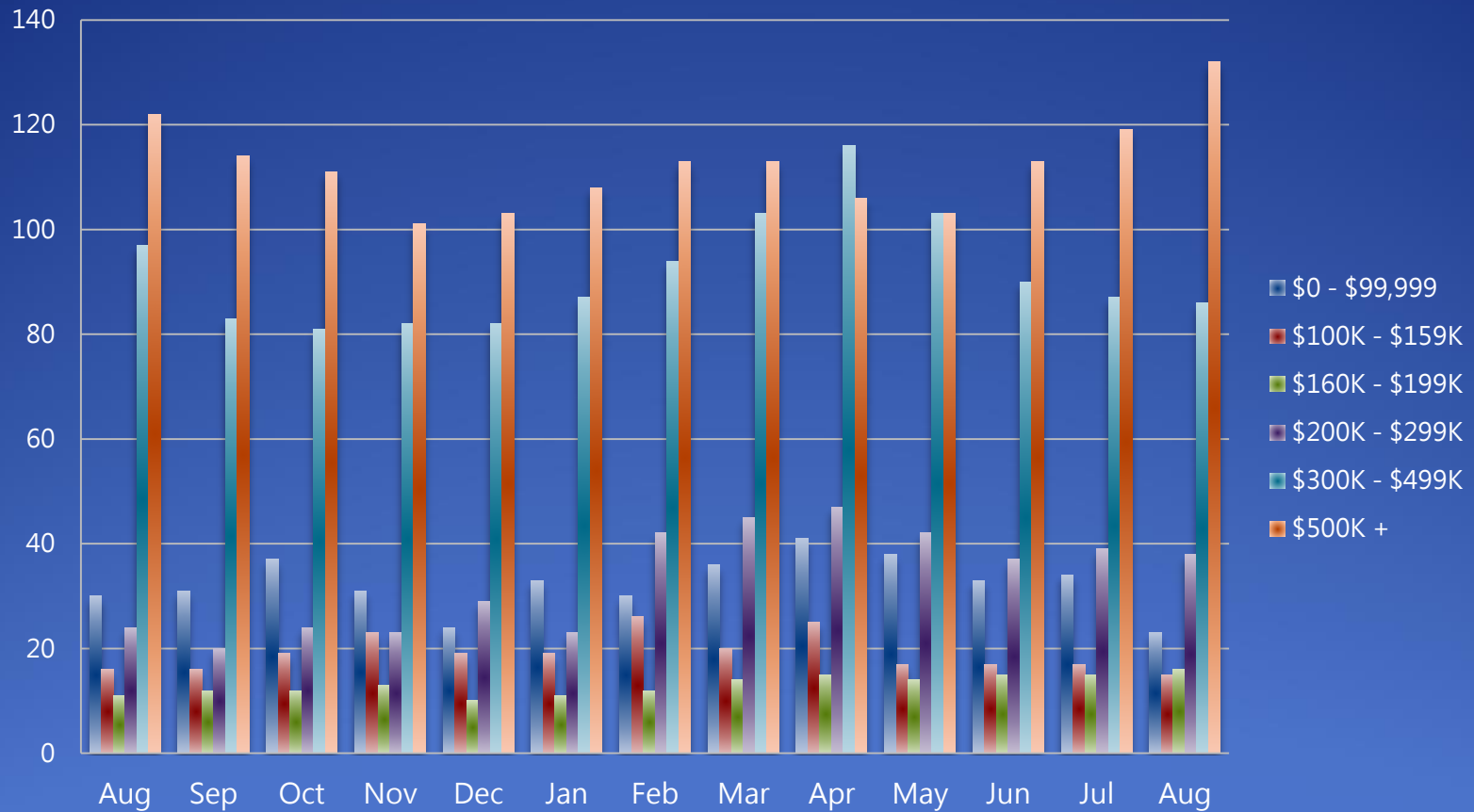
(Residential & Condo)



Single Family Inventory by Price - 2017/18

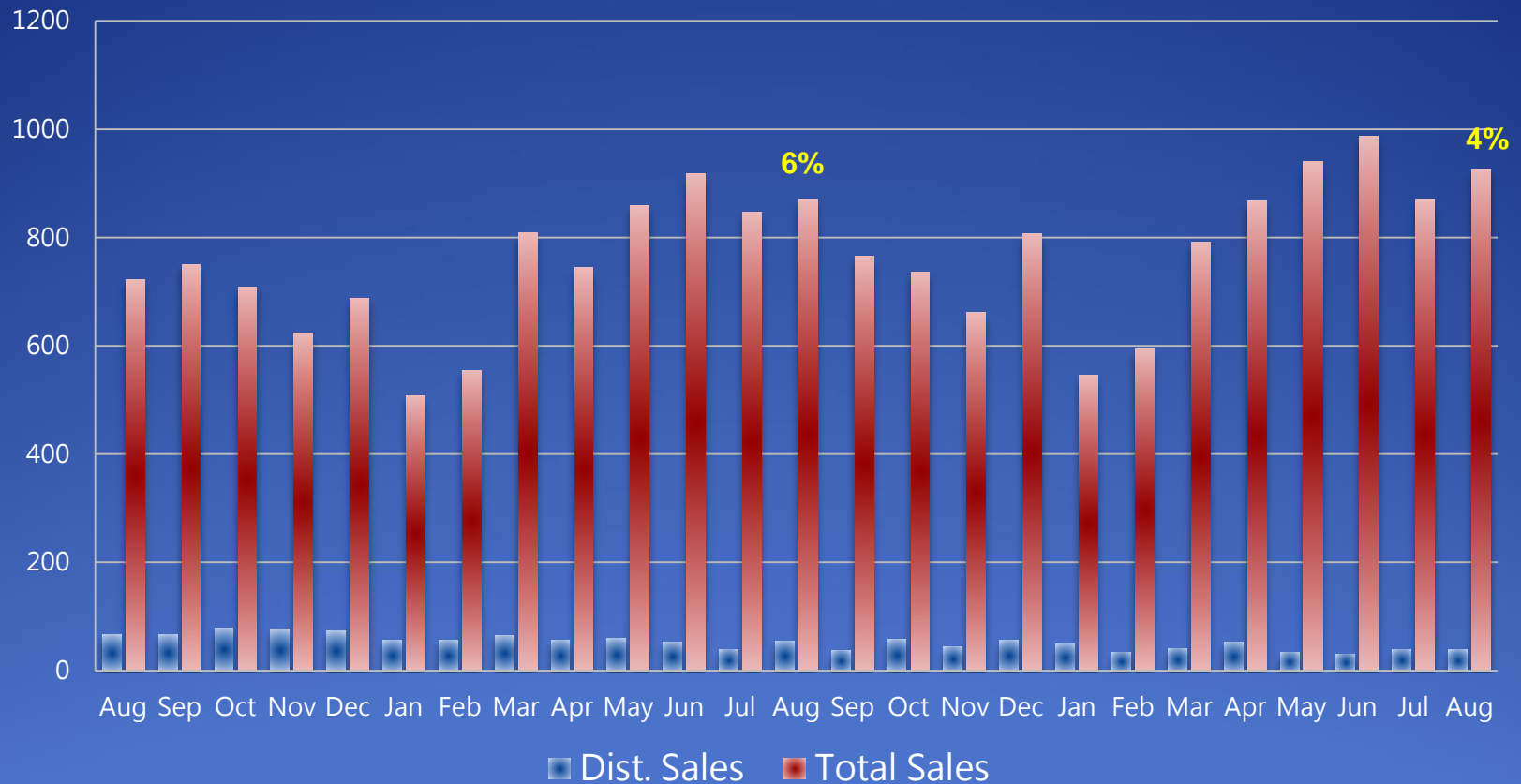


Condo Inventory by Price 2017 - 2018



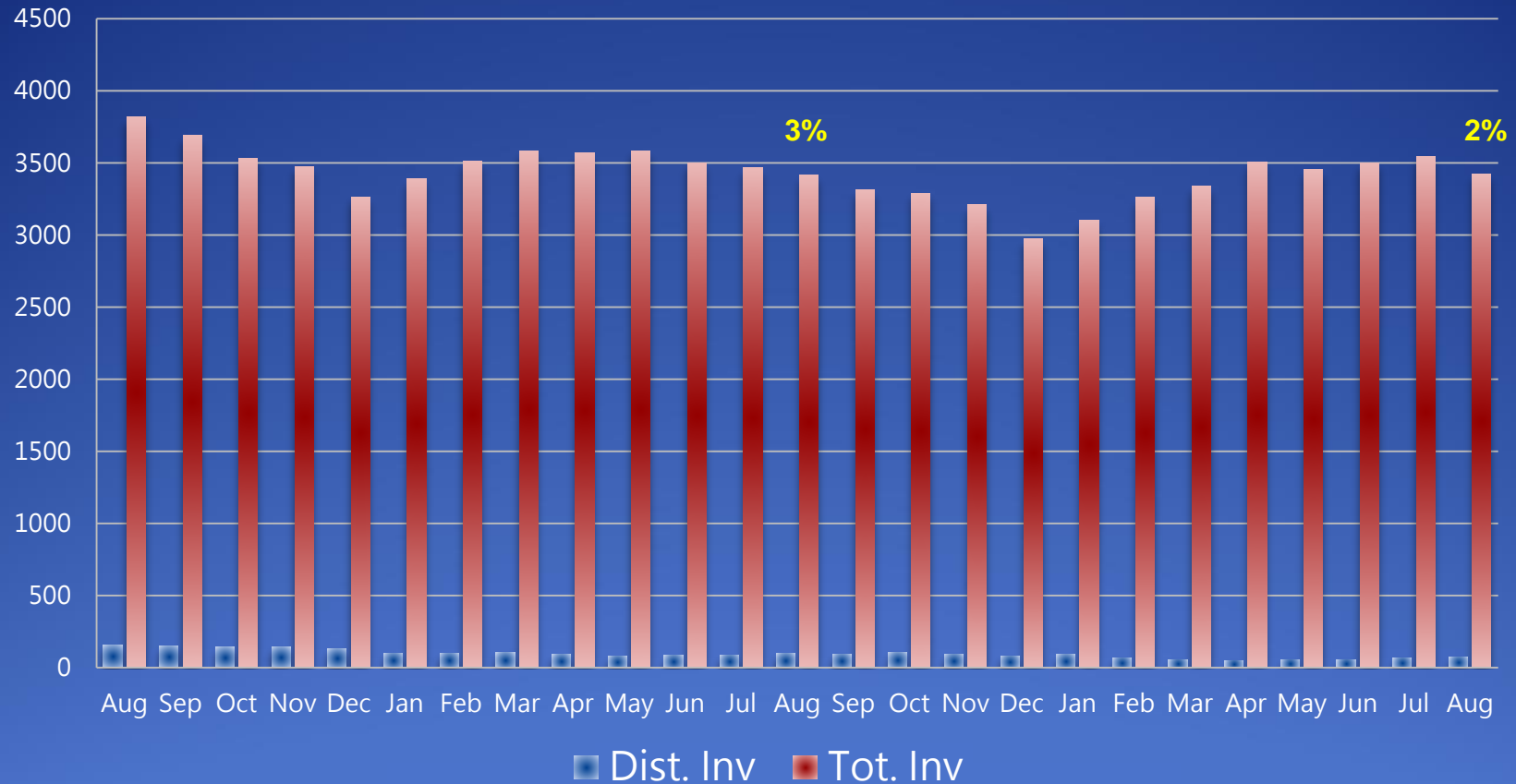
Distressed vrs. Total Sales

Aug '16 - Aug '18



Distressed vrs. Total Inventory

Aug '16 - Aug '18



AVERAGE PERCENTAGE OF SOLD VS. LIST PRICE

Single Family & Condo Units

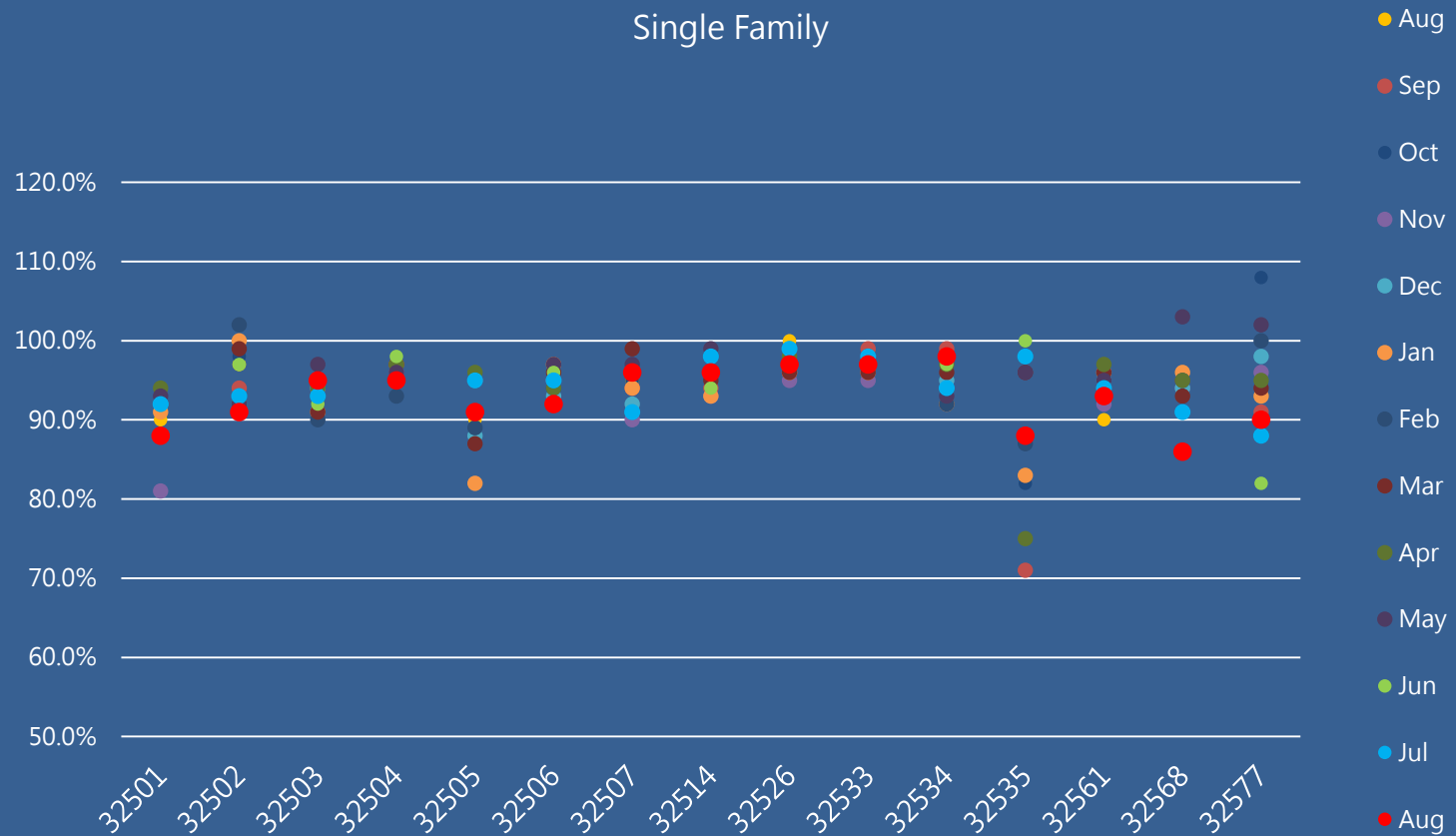
The following slides display the *average* percentage of sale price to original list price of single family and condo units by zip code for the month of August, 2018 for Escambia and Santa Rosa Counties. Distressed properties are not included.

If no marker shows for any given month, no sales were reported in that zip code for that month.

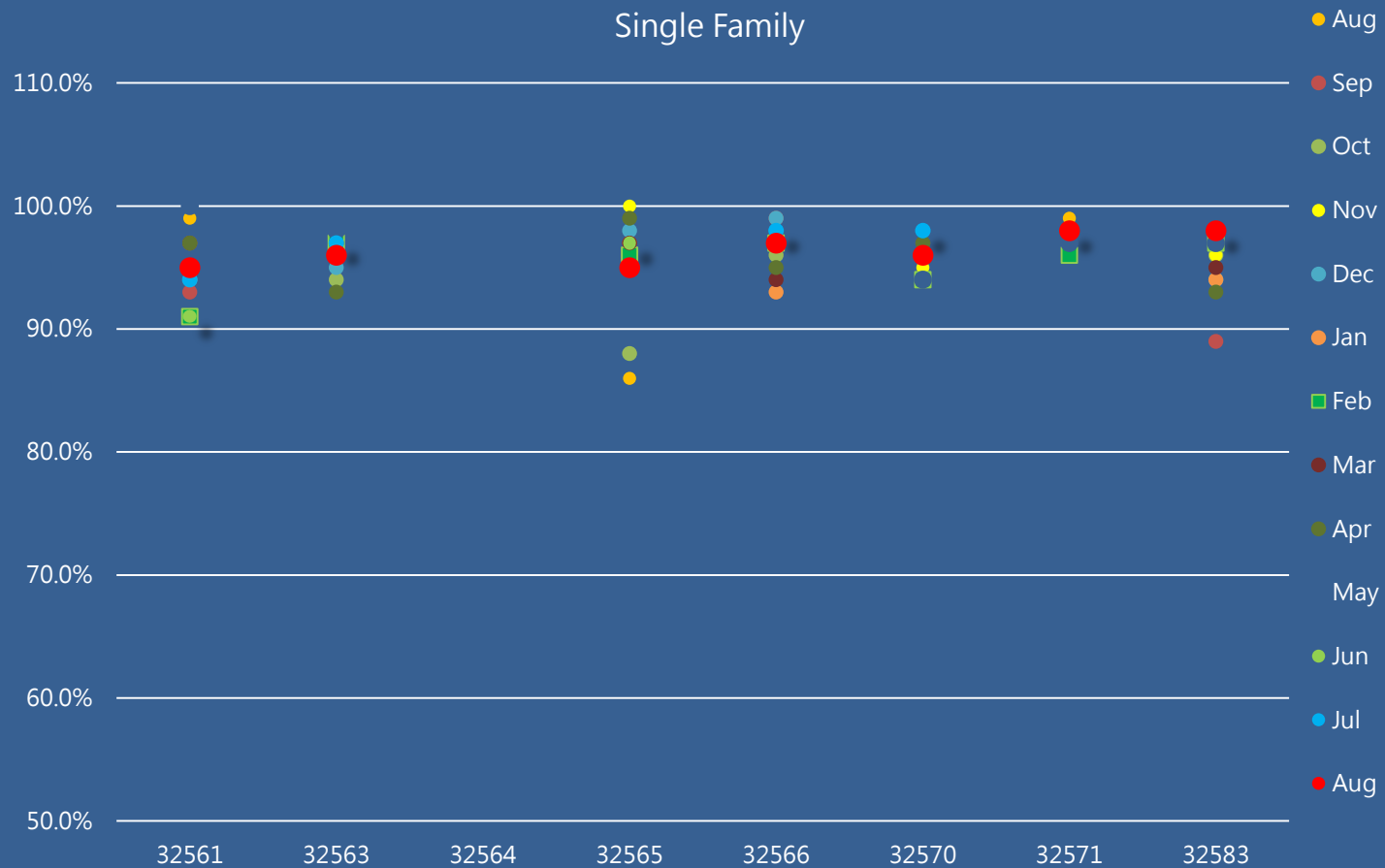
Escambia County

Average List to Sale Price

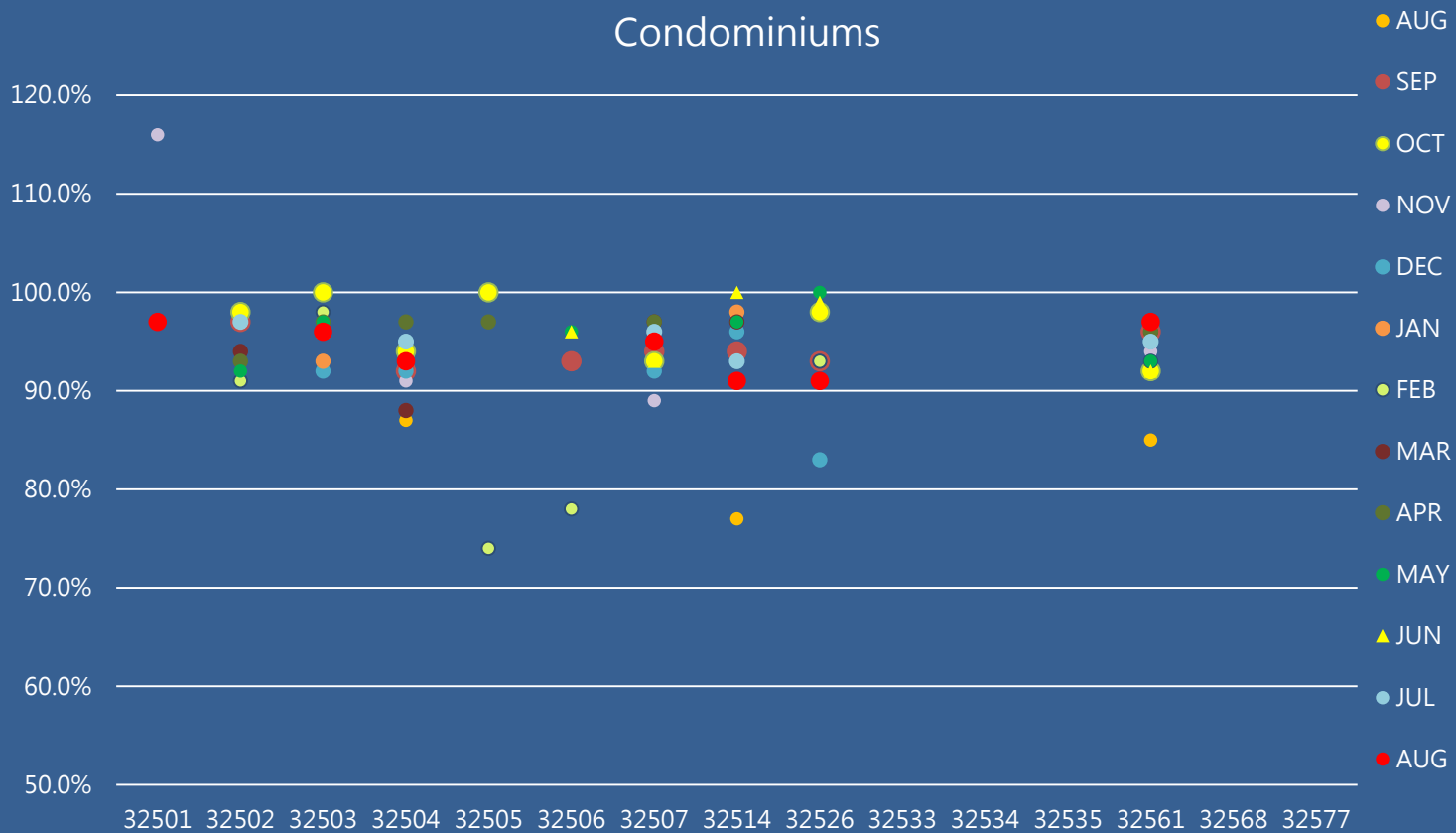
Single Family



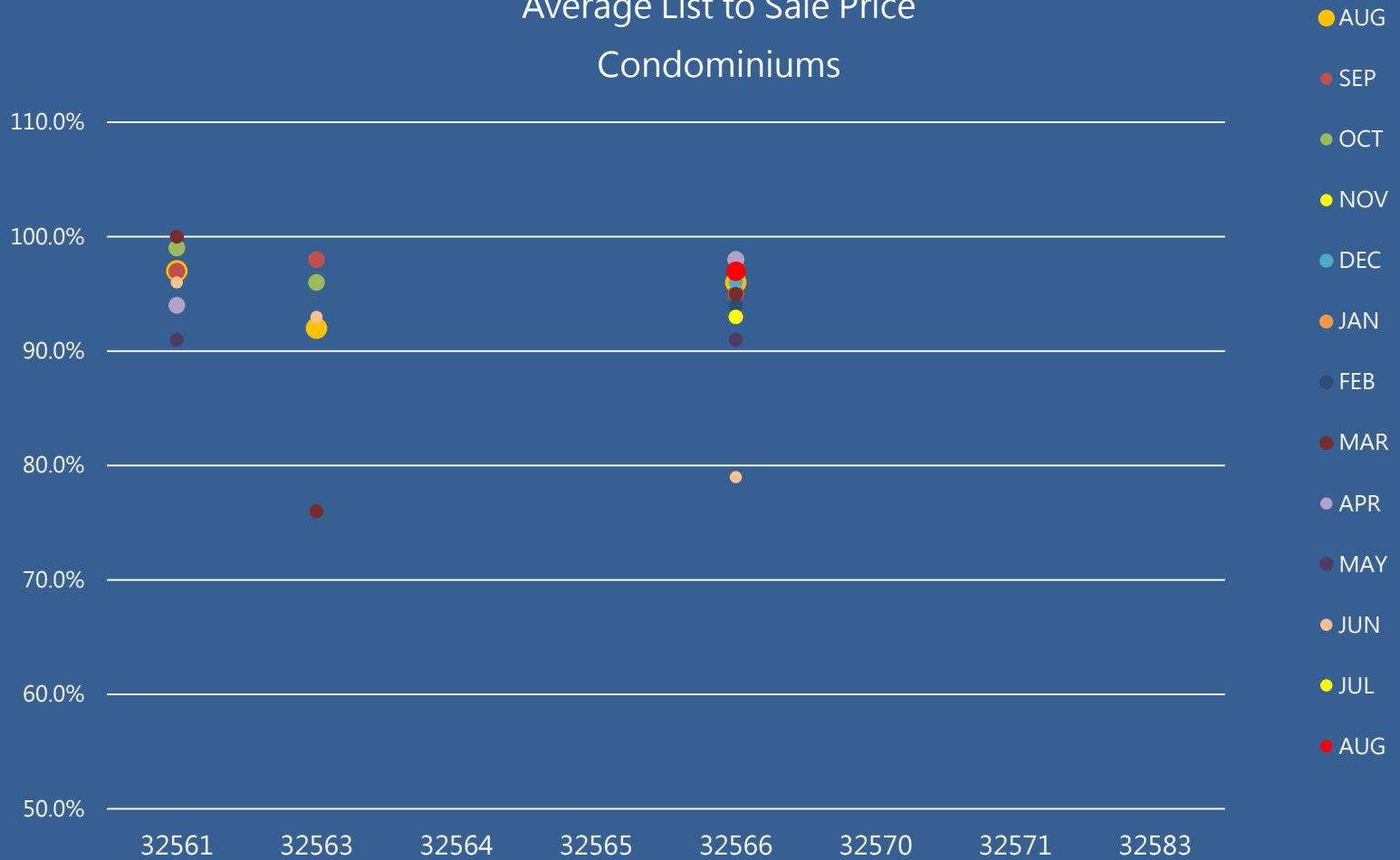
Santa Rosa County Average List to Sale Price Single Family



Escambia County Average List to Sale Price Condominiums



Santa Rosa County Average List to Sale Price Condominiums



Pending Sales Aug '14 - Aug '18

